



**LoCo+** is a media services company and video-on-demand streaming platform that delivers premium short-form content, focusing on the local community and regional identity. Our curated catalog of original and licensed content will revive the value of local content delivery for the new generations by reimagining the viewing experience through personalization, purpose, and proximity.

### **NOW, MORE THAN EVER, PROXIMITY MATTERS.**

**LoCo+** offers viewers short-form, locally-sourced, and originally produced content ranging from news and impact, lifestyle and culture, business, scripted genre series, and short films.

**We provide a more personalized experience for consumers.** LoCo+ provides a curated viewing experience that includes notable talent with emerging voices in entertainment, rooted in the personal identity of the place we call home. This proximity to the content and the creators delivers our ultimate value proposition: unique experiences, online and offline.

**We create economic value for the region.** LoCo+ allows brands (big and small) to connect to consumers through hyper-targeted online content and offline experiences. We offer unique brand sponsorships from custom campaigns to content partnerships to platform advertisements.

**We support local content creators.** LoCo+ provides local content creators an opportunity for distribution and compensation, allowing them the platform to be the leading storytellers and talent of the very community in which they call home.

### **LOCAL TODAY MEANS IDENTITY AND INTERACTIVITY**

**LoCo+** launches in the Atlanta market in 2020, informed to scale up locally to 20 targeted metro regions to expand into an interconnected network across the U.S.

**LoCo+** is a free viewing experience with ads. We offer a \$1.99 monthly subscription that allows for an ad-free viewing experience. More like a membership, this subscription also unlocks deals and offers with our Brand partners.

Available on: iOS/Android | Apple TV | Roku | Web

